


Frequency & Recency

 % of visits: 100.00%

Performance

Count of Visits

Visits 52,375 % of Total: 100.00% (52,375)	Pageviews 107,478 % of Total: 100.00% (107,478)
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Count of Visits	Visits	Pageviews	Percentage of total	
			Visits	Pageviews
1	19,834	35,516	37.87%	33.04%
2	3,182	8,488	6.08%	7.90%
3	1,757	4,474	3.35%	4.16%
4	1,373	3,321	2.62%	3.09%
5	1,043	2,386	1.99%	2.22%
6	971	2,181	1.85%	2.03%
7	819	1,883	1.56%	1.75%
8	1,481	2,728	2.83%	2.54%
9-14	4,984	9,364	9.52%	8.71%
15-25	3,447	7,301	6.58%	6.79%
26-50	3,625	7,724	6.92%	7.19%
51-100	3,347	9,159	6.39%	8.52%
101-200	2,429	5,070	4.64%	4.72%
201+	4,083	7,883	7.80%	7.33%